

Electronic Submission: Include all fonts (.pfb and.pfm). Art, logos and other images must be supplied as high-resolution (at least 300 dpi) objects. Supply a color laser print for proofing. Artwork may be furnished in the following formats only:

We will accept artwork via our FTP site. Please submit artwork to <ftp://ftp.nab.org/xfer/adv-srvs/advertising/webform/> by the applicable deadline.

Item	Deadline	Notes
Company Logo	ASAP	Email to advertising@nab.org
PEG Ad Artwork	Aug 20	
General Artwork	Sept. 3	

Please email hshuster@nab.org when you have finished uploading the files. Please include the company name, file name and size of advertisement.

Application Programs (Windows or Mac)

Word Processing Text Files Only	Page Layout Files
MS Word	Quark Express
WordPerfect	PageMaker
	Adobe Illustrator
	Adobe Photoshop
	Adobe InDesign

Please Note: Any Advertisers promoting a booth location must be officially registered with NAB Conventions & Expositions as an exhibitor or a sub-leaser. If promoting your hotel suite through NAB Advertising you can only promote your suite as being open to attendees “**after show hours.**”